



## Masala Giving Circle

The Masala Giving Circle is a group of African American women dedicated to the mission of promoting economic and personal empowerment through financial support for programs and initiatives that benefit African American and African descent communities in Sarasota, Manatee, Charlotte, and De Soto counties.

Founded in 2013 through the Community Foundation of Sarasota County with just 7 members, it joined a growing group of Black philanthropic organizations across the globe. The Masala Giving Circle has issued grants and gifts to different non-profits totaling over \$250,000. Our 2024 Membership is now more than 115 members.

**Creating positive change in African  
American communities through  
philanthropy**

# Masala 2025 Grant Opportunity

**Grant Amounts: Up to \$10,000. Awards presented May, 2025.**

**Application due date is December 31, 2024, 5 PM EST. Late entries or incomplete applications will not be considered.**

## Eligibility Criteria

### Applicants

**The organization must be a 501 (c) (3) non-profit tax-exempt organization.**

### Location

**Your organization should be based in and serve those in either Sarasota, Manatee, Charlotte, or De Soto Counties.**

### Target Audience

**Your program or service must address the needs of the African American/African Descent Community.**

### Previous Awardees

**Are eligible to reapply for additional funds after two years if the awardee has fulfilled the terms of the previous grant.**

**A report of grant expenditures must be completed and returned to Masala Giving Circle as soon as all funds have been expended or 6 months from the start of the grant period, whichever comes first.**

The grant period begins on the date the check is mailed to the grantee organization. If the organization wishes to extend the grant period, it must secure permission to do so **by writing** to Masala Giving Circle <grants.masala@gmail.com>.

## **Previous Grant Applicants**

**If your organization was not funded in your original application, you may reapply the following year only if current grant criteria is met.**

## **Masala Funding Exclusions**

- **Fraternalities & Sororities**

**Independent non-profit tax-exempt 501 (c) (3) qualified public charitable organizations with specific programs or services are eligible**

- **Religious or political activity**
- **Purchase of real estate**
- **Fundraising events**
- **Construction or maintenance**
- **Conferences or meetings**
- **Staff salaries**

## **Masala Funding Exclusions (continued)**

- Scholarships and/or awards
- Organizations that cannot designate and track Masala Grant funds to our target audience
- Individuals

## **Masala Criteria for Awarding Funds**

### **Grants Proposals must include:**

- A specific goal
- Concrete objectives
- Measurable outcomes at the end of the proposal's project period

### **Fund Distribution**

Grants awarded above \$5,000 may be distributed in two incremental payments depending on project timeline and/or Masala Giving Circle discretion.

If there are questions regarding any application component please contact [<grants.masala@gmail.com >](mailto:grants.masala@gmail.com).